

ROCKY LANE WESTERN

MOTION PICTURE AND TV STAR

APPROVED
BY THE
COMICS
CODE

CAS
AUTHORITY

ROCKY LANE

10¢

Featuring His Stallion **BLACK JACK**

WESTERN

A CHARLTON PUBLICATION

SEPTEMBER



Are YOU SKINNY like I was?

a 90 lb. weakling who became world's strongest man



George Jowett BEFORE

Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT

and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Yes! I'll Show You By My Quick, Easy Methods How To

ADD POWERFUL NEW INCHES OF MUSCLES around YOUR ARMS, CHEST, LEGS, etc.

How to IMPROVE YOUR HE-MAN LOOKS 100%.

How to BECOME a WINNING ATHLETE in ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS OF STRENGTH.

How to be a WINNER in EVERYTHING YOU TACKLE.

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MAGNIFICENT MR. MUSCLES — won a BIG SILVER TROPHY. His name, accomplishments engraved on it and \$100. A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build, he-man STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad mainly BACK, wide military SHOULDERS, now popularly with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a WORLD CHAMPION

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS. YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. FROM HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN in LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies

DEVELOP YOUR 520 MUSCLES BY THE GREATEST METHOD!

Friend, I traveled the world, studying every secret to PERFECTLY developing my body. My "5-Way Progressive Power Method" is TESTED, PROVED by hundreds of thousands like YOU. SAVE YEARS, hundreds of DOLLARS! Do as movie stars, champions — John Sill, Jim Norman, Tony Pascarella did! Mail coupon NOW!

(before it is too late) as John Sill and the others did

Pick the kind of BODY YOU WANT Check ALL Your Needs

I GAINED 60 LBS.

OF SHAPELY MIGHTY MUSCLES

BEFORE

Mailing Coupon I was a 125 lb. 5 ft. skinny weakling

says JOHN SILL

I added 7 inches to MY CHEST, 3 1/2 INCHES to EACH ARM. No, Pals! You don't have to be a chicken-chested skinny weakling like I was only a few weeks ago

This Can Be YOU in a Short Time!



AFTER

Mailing Coupon 185 lb. HEAD-TO-TOE HE-MAN POPULAR ATHLETE You can be, too!

THEY CALLED ME "SKINNY" — BUT NOW THEY CALL ME MR. MUSCLES

TONY PASCARELLA

Thanks to Jowett's easy methods I GAINED 28 LBS. OF MUSCLE-PACKED STRENGTH ALL OVER. I won new handsome looks—great athletic ability. Now You do it!



AFTER

I BROKE A WORLD'S STRENGTH RECORD!

JIM NORMAN became Athlete of the Year. Lifted the front end of a 2700 lb. Car. Quit being a bag-of-bones weakling like I was, in 10 minutes of fun a day. JOWETT CAN DO FOR YOU ALL HE DID FOR ME! I gained 25 TERRIFIC LBS. OF HANDSOME POWER-PACKED MUSCLES.



mailing coupon below — like you do NOW.

WIN A BIG

Silver Trophy and \$100 IN CASH



MAIL THE COUPON TO ME NOW and I'll Send You FREE these 5 AMAZING PICTURE-PACKED COURSES

PLUS BOOK OF PHOTOS OF FAMOUS STRONG MEN ONCE WEAK LIKE YOU



Formerly \$5.00 each. MILLIONS were sold at \$1.00. Send for them ALL FREE. Mail Coupon BEFORE IT IS TOO LATE and you have to pay \$1.00 or \$5.00.

JOWETT Institute of Physical Training, Dept. TH 83 220 Fifth Ave., N. Y. C.

Dear George: I'm checking everything I need to give me the kind of body I want: ☐ I want to gain lbs. (fill in).

☐ I want to add inches of muscle to my ☐ Arms ☐ Chest ☐ Legs ☐ Shoulders ☐ I want to become a winning athlete ☐ I want NEW PEP, NEW ENERGY ☐ I want to streamline my body, get rid of baby fat.

Also please mail to me FREE Jowett's Photo Book of Strong Men plus all 5 HE-MAN Building Courses, now all in 1 volume. ENCLOSED FIND 10¢ FOR POSTAGE AND HANDLING

Name _____ AGE _____

Address _____

City _____ Zone _____ State _____

ROCKY LANE WESTERN

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SEPTEMBER, 1958

(Printed in U.S.A.)

ROCKY LANE WESTERN

Rocky Lane

SHAW'S FOLLY

WHEN JACK SHAW DISCOVERED THE BROAD, ARID VALLEY FORTY YEARS BEFORE, HE'D DREAMED OF SEEING IT BECOME PROSPEROUS AND FERTILE! HE DEVOTED HIS LIFE TO THE TASK-- AND, THEN, WHEN SUCCESS WAS AT HAND, TAP BELTZER'S FLAMING .45'S SHATTERED HIS DREAM! BELTZER TURNED DREAM INTO NIGHTMARE...UNTIL ROCKY LANE, ROVING MARSHAL, APPEARED!

STAY BACK, BELTZER! I HOLD TITLE TO THIS MINING CLAIM--I CAN BLOW YOUR WATER MAIN SKY HIGH!

YOU'RE BLUFFIN', LANE! YOU AND THE OLD MAN WOULD BE BLOWN UP, TOO!

GO AHEAD, ROCKY! LIGHT THE FUSE--IT'LL BE WORTH IT IF WE TAKE TAP BELTZER AN' HIS BUSH-WHACKERS WITH US!

ROCKY LANE HAD KNOWN OLD JACK SHAW FOR A LONG TIME--SO WHEN HE GOT THE LETTER ASKING FOR HELP, HE HEADED FOR SHAWTON IN A HURRY...

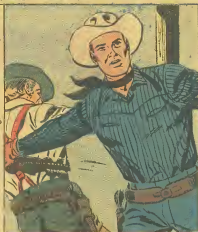
IT'S CHANGED--I SEE GRASS IN THE VALLEY NOW! OLD JACK FINALLY FOUND A WAY TO PIPE IN WATER!

ROCKY LANE! OVER HERE-- QUICK!

ROCKY LANE WESTERN



THE ROVING MARSHAL DIDN'T KNOW WHICH MEN WERE BELTZER'S... BUT HE SAW THE GUN-SLINGER'S FLASHY COLTS AND...



C'MON! TAP BELTZER'S GOT A DOZEN MEN IN TOWN! JACK SHAW'LL TELL YA I'M RIGHT!



HALF A MILE FROM TOWN, A HIDDEN CAVE PROVIDED SHELTER FOR THE MAN WHO HAD FIRST SETTLED THE VALLEY! HE WAS A FUGITIVE FROM BELTZER'S GREED...



I'VE BEEN LOOKIN' FOR A WAY TO BRING WATER INTO THE VALLEY FOR 40 YEARS! I FOUND IT FINALLY-- A PETERED-OUT MINE TAPPED IN TO AN UNDERGROUND LAKE... I BOUGHT THE PIPE AND STARTED THE WORK... TAP BELTZER CAME ALONG AN' SWINDLED ME OUTA THE DEAL AN' MY LAND!



ROCKY LANE WESTERN

"THE MINE'S UP IN THE PEAKS AT THE HEAD O' THE VALLEY! I RAN THE PIPE STRAIGHT DOWN--I WAS GONNA LET EVERYONE BENEFIT! NOW, TAP BELTZER'S FORCIN' THE RANCHERS OUT--MAKIN' HIMSELF RICH!"



HE SHOT ME WHEN I ARGUED--MADE ME SIGN A DEED TO MY LAND! HE'S GELLIN' IT NOW TO FARMERS! AFTER THEY GIVE HIM THEIR MONEY, HE'LL MAKE 'EM PAY FOR WATER! HE'S A ROTTEN THIEF!



TAKE IT EASY, JACK! I'LL TALK TO BELTZER!

TAKE GOOD CARE OF HIM, MISTER! DON'T LET BELTZER'S MEN FIND HIM!



ROCKY LANE HEADED FOR TOWN--NO ONE THERE KNEW HIM! HE FOUND THE TOWN AGOG... BELTZER WAS GOING TO AUCTION OFF MORE LAND!



MR. BELTZER IS OFFERIN' REAL BARGAINS! BETTER BUY, MISTER!

I INTEND TO--JUST AS SOON AS THE BIDDIN' STARTS!



QUIET, BOYS! I'M AUCTIONIN' RICH, IRRIGATED LAND--1000 ACRES FOR TEN BUCKS AN ACRE! STEP UP, FOLKS!



I'LL TAKE ONE, BELTZER--PROVIDED YOU CAN FURNISH PROOF THAT YOU REALLY OWN THE LAND!

WHO'S HE? TWO OF YA GRAB 'IM--PUT HIM IN MY OFFICE!

OWN AND FLY YOUR OWN JET ENGINE PLANE

JETEX JET ENGINE
AND JETEX "SKYFIGHTER"
PLANE ONLY \$1.98
Complete plane,
engine and fuel



Real Jet
Take-off

MODERN! FAST! THRILLING!

A REAL JET ENGINE
BURNS SOLID FUEL FOR
MAXIMUM THRUST. WORKS
LIKE REAL AIR FORCE JETS

**YOUR PLANE IS POWERED BY THIS
AMAZING JETEX "50-B" JET ENGINE**



Ultra Modern Design. Modern Jet Engine looks like this. Housing, solid jet fuel, igniter, jet exhaust and locking assembly. Develops tremendous thrust for its size. Enjoy many exciting, thrill-packed flights.

EVERY JETEX "SKYFIGHTER" and JETEX "50-B" JET ENGINE IS ABSOLUTELY GUARANTEED TO FLY OR NO COST TO YOU. If, after following the simple instructions carefully, your Jetex "Skyfighter" does not fly, simply return the plane and engine within 10 days and the full purchase price will be refunded at once.

Enjoy the greatest thrill of your life. Be the first in your home town to fly a real jet. Win speed competitions. Amaze and amuse your friends as you put the new Jetex "Skyfighter" through its paces... make your plane "blast off" at a scale speed of 600 miles per hour!... dive, loop, circle and zoom through "space" at a furious pace like a powerful jet bomber.

JETEX KIT-Ready To Assemble

Your Jetex Kit comes with everything you need. All parts are pre-cut, ready to assemble. You can't go wrong... you can't make a mistake—in less than 5 minutes your Jetex "Skyfighter" is ready for its maiden flight... the Jetex "50-B" Jet Engine powers your craft. And, friends, there's nothing else to buy, this kit is complete in every way... engine, wings, body, fuel supply and simple, easy-to-follow flight instructions. There's no kit of its kind available anywhere at this low price. Order your Jetex "Skyfighter" Kit Right Now!

GOOD FOR HUNDREDS OF THRILLING FLIGHTS

Time and time again you can fly your "super-sonic" Skyfighter. A little care goes a long way in keeping your plane in top flight condition. Exciting 1000 foot flights, smooth, clean gliding landings are yours for just \$1.98. Don't wait, rush your order today to enjoy this thrilling Jet Age sport.

SEND NO MONEY!

If you like, you don't have to send a penny, just your name and address (printed for clarity and prompt delivery) on the coupon below will speed the Jetex "Skyfighter" Kit to you without delay.

MAIL COUPON RIGHT AWAY

THE WORLD'S SMALLEST JET ENGINE!
Fast! Compact! Powerful!



Can be mounted on model planes, boats, racing cars to give them new, jet-powered power. Terrific for speed competitions.

Amazing Jetex "50-B" Assembled and mounted, ready to fly, looks like this. Starts instantly. Absolutely safe to use. This is a genuine, stress-balanced jet engine—absolutely nothing to wear out because there are no moving parts!

JETEX "SKYFIGHTER", Dept. CC-78
31 West 47 Street, New York 36, N. Y.

☐ I enclose \$_____ please send me Jetex "Skyfighter" Kit(s) and generous fuel supply at \$1.98 each.

Save postage and C.O.D. fees:

☐ Send Jetex "Skyfighter" Kit Plane Kit to me at once. I will pay postman just \$1.98 plus postage and C.O.D. charges.

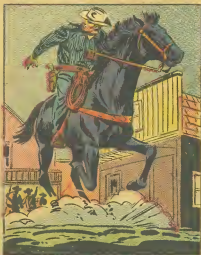
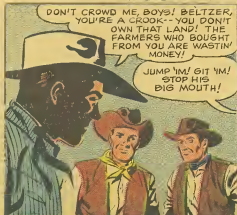
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CITY _____ ZONE _____ STATE _____

ROCKY LANE WESTERN



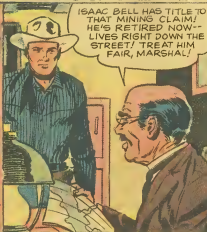
BLACKJACK EASILY OUT-DISTANCED BELTZER'S GUNMEN... THE ROVING MARSHAL SLOWED HIM TO AN EASY LOPE OUTSIDE OF TOWN...

BELTZER GOT OLD JACK TO DEED HIS LAND TO HIM-- BUT I WONDER IF ANYONE CHECKED ON WHO OWNS THE MINE... THAT'S WHERE THE WATER COMES FROM!



ROCKY LANE WESTERN

THE
COUNTY
LAND
OFFICE
WAS OVER
TWENTY
MILES
AWAY...
AND THE
RECORDS
CLERK
HAD
EXACTLY
THE
INFORMATION
ROCKY
WANTED!



ISAAC BELL HAS TITLE TO
THAT MINING CLAIM!
HE'S RETIRED NOW--
LIVES RIGHT DOWN THE
STREET! TREAT HIM
FAIR, MARSHAL!

LATER... IF JACK
SHAW NEEDS MY
CLAIM, HE C'N HAVE
IT FOR NOTHIN'!
JACK'S A SQUARE
SHOOTER! I'LL
HELP HIM OUT
ANY TIME!

I DON'T WANT
YOU TO SIGN THE
DEED OVER TO ME,
MR. BELL! IT'S
VALUABLE NOW!
JUST GIVE ME
POWER TO ACT
FOR YOU!



AN HOUR LATER...

I HOLD THE ACES
NOW -- BUT
BELTZER'S GOT HIS GUNMEN
TO BACK HIS BLUFF!



JACK
SHAW
WAS UP
WHEN
ROCKY
LANE
FINALLY
REACHED
THE CAVE!
THE OLD
PIONEER
WAS WEAK
BUT FULL
OF FIGHT...

THIS PAPER GIVES ME
THE POWER TO DO ANY-
THING LEGAL ON THE
LAND WHERE THE OLD
GOLD MINE IS LOCATED!
YOU KNOW WHAT I'LL
DO, DON'T YOU, JACK?

I'VE GOT
A BOX OF
DYNAMITE
STASHED
IN BACK,
ROCKY!
LET'S GO!

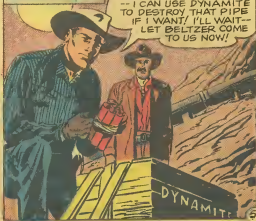


WE'LL GET THE CLAIM TONIGHT...
BELTZER'S MEN WILL BE PATROLLING
THE BIG WATER MAIN BUT WE'LL SET
THE DYNAMITE BEFORE THEY SPOT US!



AN HOUR LATER...

THIS IS ISAAC BELL'S LAND
-- I CAN USE DYNAMITE
TO DESTROY THAT PIPE
IF I WANT! I'LL WAIT--
LET BELTZER COME
TO US NOW!



ROCKY LANE WESTERN

BELTZER'S MEN DISCOVERED THEM IN THE MORNING--ONE CAME UP TO CHASE THEM...

GET ON YORE NAGS, MISTER! BEAT IT BEFORE I SETTLE YA HERE PERMANENT!

WE'RE STAYIN'! IKE BELL ASKED ME TO KEEP AN EYE ON HIS CLAIM!



HOLD IT! DO THAT AN' WE'LL ALL BE WIPED OUT!



THAT'S IT--GO TELL BELTZER I WANTA SEE HIM! TELL HIM I HAVE DYNAMITE--I'M GONNA BUST HIS WATER MAINS OFF THIS CLAIM!



ROCKY LANE HAD TO MAKE BELTZER DO SOMETHING ILLEGAL... HE'D COVERED HIS TRACKS TOO WELL ON THE MISDEEDS HE'D ALREADY PULLED! BELTZER ARRIVED WITH HIS MEN AN HOUR LATER!

DUCK, JACK-- WE GOT COMPANY!



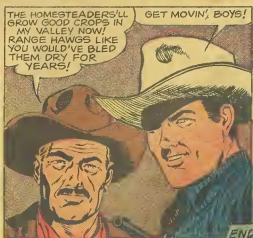
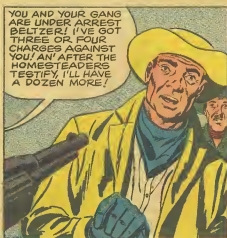
GET THEM! THEY'RE...



HOLD IT-- YUH FOOLS! IF A STRAY SLUG HITS THIS TNT, WE'LL ALL GO UP!



ROCKY LANE WESTERN



END

Rocky Lane

EVERY RANCHER IN THE COUNTY WAS LOSING BEEF--IT WAS ROCKY LANE'S JOB TO FIND OUT WHO WAS GETTING IT! AND SNOOPING WASN'T POPULAR IN THAT COUNTY...

RUSTLER'S BRAND

SOMEONE'S MAD--
THEY DON'T WANT ME
CHECKIN' THE DOUBLE
X TRACK BRAND!

POW

THAT'S ONE--THAT
OTHER RANNY'S
GETTING AWAY!

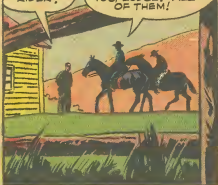
I RECKON I'LL GO
TALK TUH LODGE, THE
TWO X TRACK OWNER!
AMONG OTHER THINGS,
I'LL ASK HIM HOW
COME HE PICKED
THAT BRAND!

ROCKY LANE WESTERN

THE RANCH WAS A COLLECTION OF SHACKS IN THE FOOTHILLS-- LOBO LODGE, THE OWNER WAS THERE WHEN ROCKY RODE UP!

YUH'RE LOOKIN' FOR TROUBLE, LANE! YUH SHOT MY RIDER!

SURE DID-- HE'LL RECOVER IN JAIL! I WANT TUH SEE YORE BEEF SALES RECEIPTS TOO, LODGE! ALL OF THEM!



I CHECKED BEFORE I ROPE OUT--YUH'VE BEEN SELLIN' A LOT OF BEEF!

YEAH, I HEARD YOU WERE SNOOPIN'! YUH SNOOPED TOO MUCH!



YUH CAN'T PROVE A THING, LANE!

YEAH--I CAN PROVE PLENTY! YUH'RE UNDER ARREST!



THAT TWO X TRACK BRAND OF YORES COVER ALL THE OTHERS! YUH RUSTLED BEEF AN' BLANKETED THE OTHER IRONS!



I SUSPECTED YOU AS SOON AS I HEARD ABOUT THE RUSTLIN'! COME ON-- THE JUDGE'LL DO THE REST!



END

ROCKY LANE

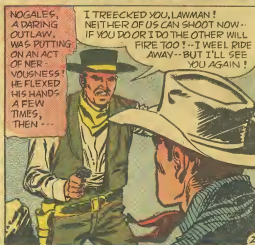
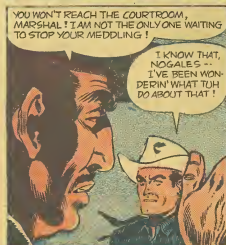
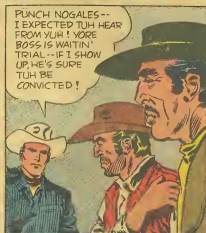
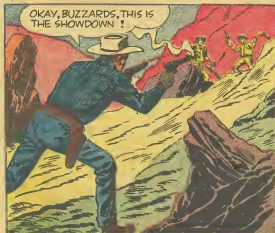
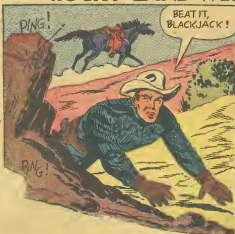
IN *the Lucky Horseshoe!*

BLACKJACK SET HIS OWN PACE--THE ROVING MARSHAL HAD THREE DAYS TO WASTE ENROUTE TO THE TRIAL! ROCKY DIDN'T NOTICE BLACKJACK LIMPING UNTIL THE STALLION STUMBLERD ...

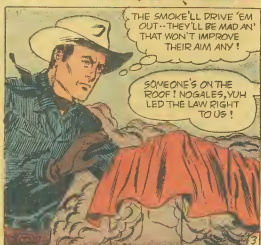
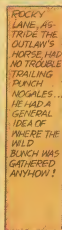
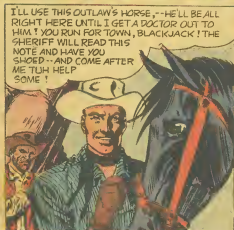
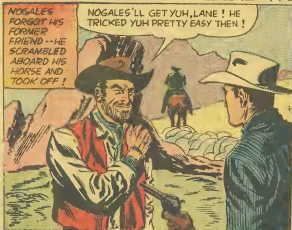


ROCKY LANE WESTERN

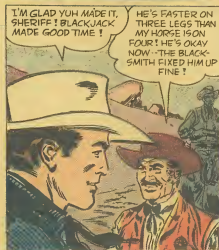
THERE WAS A SMALL ROCK NEARBY--ROCKY SLAPPED BLACKJACK TO GET HIM AWAY FROM STRAY BULLETS AND DOVE FOR COVER!



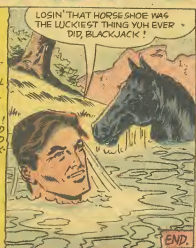
ROCKY LANE WESTERN



ROCKY LANE WESTERN



THE SHERIFF TOOK CUSTODY OF THE OUTLAWS--ROCKY LANE STILL HAD TWO DAYS LEFT BEFORE THE TRIAL! HE DECIDED TO REWARD BLACKJACK.



Hold Your Horse

At first I thought we wouldn't be able to go to the Dude Ranch over the week end. I had promised to take a friend up to the Police shooting range and let him try my new rifle. Then he called up on the phone and asked for a rain check on the promise. So into the car went our baggage and we headed north on Taconic Parkway for our best liked Dude Ranch.

We arrived Friday night and were up in the morning for the second ride. Ben Trames was mad when I met him in the stable. He had been out on the first ride with the "Juniors". That consisted of the 9 to 15 year old group of boys and girls. It seems a 14 year old girl by the name of Helen almost upset the entire ride. She had some kind of an idea that she was going to ride the way she wanted. Never mind the safety or pleasure of the other riders.

Twice she had forced two riders off the road. Then she started her horse off at full speed, regardless of the horses in back of her. So Ben Trames sent her back to the stable with his "rear rider." That really punished her. However Ben told me to be present in the big hall after lunch. My wife and I were the only adults present outside of Ben. He had the kids seated on the floor and he gave them a good sound lecture. My wife took it down in shorthand, so here it is with the permission of Ben Trames:

"An accident while horseback riding doesn't just happen out of the clear sky. It has a cause and when you trace it back you will find that practically every time it is due to the careless or inconsiderate rider. From my thirty years of teaching horseback riding I want to make this statement. The rider who causes an accident is an inconsiderate rider. He doesn't worry about what may happen to his horse, to himself, the other horse, the other person, or the property of some other person. So coming down to brass tacks, let's get this one big thought right into our skulls.

Being inconsiderate means causing an accident! So the reverse is true. If you are the considerate rider, you won't cause an accident. When you ride a horse you have a definite moral obligation. You have to be alert every second that you are riding. For only by being alert can you keep your horse under control at all times. Being alert means you have to look ahead, you have to know what is happening on the right of your horse, on the left of your horse and even behind your horse. Some of you juniors are going to tell me you haven't eyes behind

your head — hence how can you know what is happening behind your horse?

Evidently if you pass two kids who are piling up boxes on the side of the road, you pass them, but you must realize those boxes can fall and create an unexpected noise. Or if you know another rider is catching up to you, you must understand that his speeding horse can also create a situation. You passed an object and you were conscious that your horse shied a bit as he saw it. Sure, you had the horse under control at that time. Who knows? Next time he might shy more. There are riding teachers who insist that when your horse has shied at a strange object, it is up to you to get the horse "acquainted" with the object so he won't shy again.

We are going to start with the group leaving the stable for a ride. First thing you want to do is to have that girth checked. You can ask the wrangler to do it while you are on the horse, you have to learn how to check it yourself. Next thing is that you want to be certain that your stirrups are of the correct length — not too long nor too short. If you have ridden before, you should be able to know where they reach for your comfort. If it is the same horse and the same saddle, then you can merely count the holes from the top and make the adjustment yourself. You will find some riding instructors who tell you the following: Stretch out your arms. Touch the beginning of your stirrup strap. The bottom of your stirrup should reach under your armpit.

Well, here's my simple version of that idea. Once you get your suitable length, you can stretch out your arm and find where it reaches. Then you can use this arm idea again in the future. Now we have the entire group of you on the horse. Just stay in your spot with your horse. Don't try to get your horse ahead of the next fellow's. And don't, under any condition whatsoever, decide you're going to pet the head of the other fellow's horse. He alone is responsible for the control of his own horse. You can't always predict what will be the result of your so-called friendly petting.

One of the worse accidents we ever had here took place when a girl wanted to pet the horse of another rider. The horse went backwards, stumbled, and the rider was injured. You must remember that the horse might interpret your action as something of a blow to come. For that very same reason we discourage the use of whips or rawhide thongs. You can control your horse without this aid. Just swing your

whip up and the horse right next to you might shy or bolt.

Out here we have a corral and a practice field that are open to all riders. Each is fenced in and you have a swinging gate which is generally opened by one of our men. However you can open the gate with one hand while riding your horse. But when you let the gate close, be certain you do not have a horse with a rider behind you. You don't need much imagination to foresee the result of that gate swinging in the face of an oncoming timid mount.

We are now out on the trail. You soon pass a group of slow inexperienced riders. Slow your mount down to a walk. That's a fundamental courtesy. Otherwise these inexperienced riders will find their horses galloping after your horse. And they may land in the road and we have a runaway horse as a result. Again we may have a similar situation when going down a hill or path. You are a good rider so we put you at the head of the line. You check your horse as you descend. But you are impatient, wanting to get down to the level ground, and start a gallop. You reach the bottom and then you let your horse go off at full speed. But what about the horse behind you on the incline?

The horses are going to do the natural thing. They will increase their speed on the decline and we can have a terrible piling up of injured horses and riders. So don't start galloping until the entire line is on level ground. If your group leader is the one who gives the commands, then you must always follow him.

Out on the trail or on the country road, you may see a group of riders coming your way. Slow your horse down to a walking pace and keep to the right. If the other people also keep to the right, then you have no problem. Don't try to ride side by side with your friend. Otherwise you might have four horses jammed together with some kicking and shying being done.

If you find that your horse starts to stumble, this is a warning that something is wrong. Don't be ashamed to tell this fact to your instructor. There may be a stone in the hoof of the horse. Last week we had one horse stumble because the horseshoe was coming off the foot. Or in some stables, the horses go out continuously with different riders and do not have rest periods. Your horse may just be completely overworked, or you may be confusing your horse with the way you handle your reins and your feet.

At your age, you have a definite experience and ability in riding a horse. You may be able to ride fifteen of our horses in this stable. But there are some you can't just handle at present. As you get more experience you will be able to handle these animals. So always make it a safety rule not to insist that you ride a certain horse when you are told it is "beyond you." The result may be a runaway horse. It is very simple to say that somewhere along the line you were careless. If your horse is not frightened but just an old horse who knows the tricks, then you have to sit on the saddle and retain your seat. Here you should try to pull the horse's head to one side. This will cause him to start going in circles and soon he will stop.

If your horse was really frightened by some strange object or noise, then again you still must keep to that seat. You try to head him away from the scene; pull back several times on the bit; and regain control. Strange as it seems, this will be an easier horse to stop than in the other condition. Why? Because he isn't doing this as a trick. Ease him off and keep firmly on the saddle. Now tomorrow we are going out again and I want you to keep the key word **CONSIDERATE** always in your mind."

I can't add a single word to what Ben Trames told those kids. Only a thousand thanks for permission to use it.

— THE END —

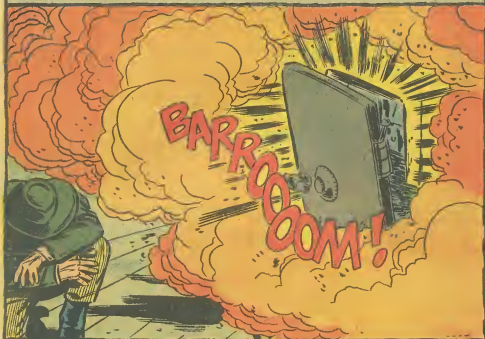


ROCKY LANE WESTERN

ROCKY LANE

INSIDE JOB

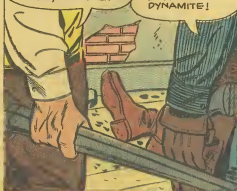
THE TOWN HAT ATLEES... ROCKY LANE, JOHNNY'S MARRIAGE, WAS SLEEPING IN THE MARRIAGE OFFICE A HUNDRED FEET AWAY, WHEN THE SHATTERING ROAR OF THE DYNAMITE IN THE BANK'S SAFE ERUPTED...



ROCKY LANE WESTERN

HE WAS HIT ON THE HEAD FROM BEHIND... HE'LL BE ALL RIGHT! IS THE MONEY GONE, MARSHAL?

THE MONEY'S GONE ALL RIGHT... AND SOMEONE WASTED A LOT OF DYNAMITE!



YORE BANK WAS ROBBED DALEY! I HOPE YUH DIDN'T HAVE TOO MUCH IN THE SAFE.

THERE WAS SIXTY THOUSAND DOLLARS IN THERE! THIS IS TERRIBLE! THE BANK IS RUINED!

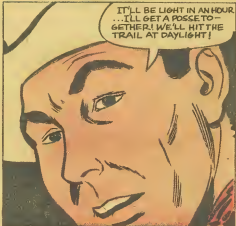


IT MUST HAVE BEEN A GANG FROM THE BADLANDS! GET UP A POSSE... LETS GO AFTER THEM!

I DIDN'T HEAR ANY GANG RIDIN' AWAY... I DIDN'T HEAR ANYONE! AN I WAS HERE ONE MINUTE AFTER THE EXPLOSION!



IT'LL BE LIGHT IN AN HOUR... I'LL GET A POSSE TOGETHER! WE'LL HIT THE TRAIL AT DAYLIGHT!



THE POSSE BEGAN FORMING... WHILE THEY SADDLED HORSES AND RAN FOR GUNS, ROCKY LANE DID SOME MORE SEARCHING!

WHAT ARE YOU DOING?

JUST WONDERIN' DALEY... WHY WOULD THE GLASS FALL OUTSIDE IF THE ROBBERS BROKE IT IN TO OPEN THE DOOR?



AN HOW DID THEY GET CLOSE ENOUGH TO THE WATCHMAN TO HIT HIM FROM BEHIND AFTER MAKIN' ALL THAT NOISE! IT DOESN'T ADD UP RIGHT TUH ME!



A REAL MOBILE TANK

Over 6 Ft. Long



ONLY
\$4.98

FEATURES

- Intercom System
- Revolving turret
- Elevating 75MM cannon
- Coaxial machine gun
- Range-finder sight for pin-pointing targets
- Real periscope permits you to see the enemy without exposing yourself
- 2 way radio controls
- Whip antenna and flag

Large Enough for Two Kids
But Can Be Handled By One

10 Day Free Trial

Order this sensational "General Patton" Tank on 10 day free trial. If you are not 100% delighted then your purchase price will be refunded.

MONEY BACK GUARANTEE

Honor House Products Corp Dept. CT-92
Lynbrook, New York

Rush my "General Patton" Tank at once. If I am not 100% delighted, I may return after 10 day free trial for prompt refund of full purchase price.

- ☐ I enclose \$4.98 plus 63c shipping charge.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charge.

Name _____

Address _____

It's Mobile — Pilot gets INSIDE — Guns Swivel — Turret Turns
Imagine your thrill when you get inside this authentic replica of the mighty "General Patton" tank and power forward to adventure. This six foot tank of equipment is so realistic with its mighty cannon, swiveling machine gun, simulated treads, and other authentic tank features that it's bound to bring squeals of delight from any young warrior. And, when you and a pal get right down into the fully equipped cockpit room and close the cockpit cover — you can bet you're doing your mobile power to devastate every imaginary enemy in your path. Sturdily constructed for long periods of fun, it's bound to bring more thrills and adventure than you've ever known from a toy. So don't delay! Act now. Only \$4.98. Because of its gigantic size, we are forced to ask for an additional 63c shipping charges.

AMAZING PRECISION MINIATURE SECRET CAMERA

Takes secret pictures! Easily carried in the palm of your hand —

only 2" x 1/4"

ONLY
\$1.98



Some exciting event just happened. You're not stuck because your camera is hidden. Just open the palm of your hand and photograph away. No bulky wacky mess. No hinges. Fits any pocket with ease and goes into action instantly.



Any ink, paper, or document you'd like to have an action off just take out a pack of cigarettes and snap away. It's simple, your camera is inside. There's lots of other clever ways too.



Easily concealed under a flower in your lapel. While they're kissing, you're photographing. Wow! Won't they be surprised. So many other ways to conceal also.



Your girl friend and other bathing beauties will all relax in their natural pose and make a swell pin-up collection. Through a paper in just one of the many ways to go about it.

LOOK! FREE!

Order right away and receive FREE one roll of fresh film. Add-on roll of 10 pictures. Additional film available at only 25¢ per roll of 10 exposures.

A precision built camera that is so amazingly small it is less than 1/2" the size of a regular pack of cigarettes and can be taken everywhere you go. It weighs only 2 1/2 ounces and is solid all metal construction with chrome trim. It's got a professional eye level view finder and a single action 1/25th second and time exposure shutter with a precision ground lens that assures you a clear, sharp instantaneous picture. It takes ten pictures per roll on low cost film (standard 16 MM). Makes for beautiful enlargements. So compact and precision made, it can be hidden anywhere and takes true-to-life "spy" pictures that should really provide you with loads of fun and interest. Only \$1.98 complete with a free roll of film. Don't delay! Order now.

10 DAY FREE TRIAL

We know you'll have so much fun and excitement with your Secret Camera that we offer it to you at 10 Days Free Trial. Use it and if you're not 100% delighted with its performance, return to us and your money will be refunded in full.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP. Dept. CA-37
35 Wilbur St. Lynbrook, N. Y.

Rush my Secret Camera and free roll of film for \$1.98 at once. If I am not 100% delighted I may return it after 10 Days Free Trial for prompt refund of the full purchase price.

- ☐ I enclose payment. Same Money Back Guarantee.
☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

Name _____

Address _____

ROCKY LANE WESTERN

AT SUN-UP THE POSSE WAS READY TO RIDE!
CLEVE DALEY WAS THERE WITH TWO MEN
THE ROVING MARSHAL DIDN'T KNOW TOO WELL
...JELLY HAYES AND ROSS MC QUINN!



HE FELL FOR IT, CLEVE!
WE'RE HEADIN' FOR THE
BADLANDS!

LANE IS SMART...
AND SUSPICIOUS!
TELL MC QUINN TO
WATCH HIM... IF HE
GETS TOO SMART, WE'
LL STOP HIM!



HOLD IT, MEN! THERE'S
NO FRESH TRAIL TO
FOLLOW!

WHAT KIND OF LAWMAN
ARE YOU, LANE? KEEP GO-
ING... WE'VE GOT TO CATCH
THEM!



I WILL CATCH WHOEVER DID IT,
DALEY! I'LL DO IT MY WAY!



YOU MEN KEEP ON THIS TRAIL...
I'M GOIN' TO SCOUT AROUND
A LITTLE! I'LL CATCH UP LATER!



THEN HE WAS GONE... FIVE MINUTES LATER,
CLEVE DALEY AND HIS TWO FRIENDS PEELLED
OFF FROM THE POSSE TOO!

I'VE GOT TO SEE WHAT ROCKY
LANE IS UP TO! COME ON!



ROCKY LANE WESTERN

LANE IS NOSIN' AROUND
SOMEWHERE! YOU TWO FIND
HIM...WHEN YOU DO...

WE KNOW WHAT TO
DO, CLEVE! REMEM-
BER....STICK ARDUND
TILL WE SEE YUH FOR
OUR SPLIT!



MEANWHILE ROCKY LANE WAS RIDING AT AN
EASY PACE! HE KNEW WHERE HE WAS GOING...

IT'S ALONG HERE
SOMEWHERE...
THERE IT IS!



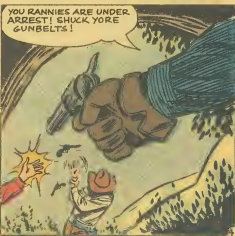
I WON'T BE LONG
BLACKJACK! KEEP AN
EYE OPEN...



THERE HE IS...HE'S
IN THAT CAVE!



YOU RANNIES ARE UNDER
ARREST! SHUCK YORE
GUNBELTS!



ROCKY LANE WESTERN

THE ROVING MARSHAL BROUGHT HIS PRISONERS IN VIA AN ALLEY BEHIND THE JAIL! A FEW MINUTES LATER, STILL CARRYING THE BAG, HE WAS IN THE BANK...

THE MONEY IS GONE...THE BANK WILL HAVE TO CLOSE! IF OUR MARSHAL WAS ANY GOOD, HE'D HAVE CAPTURED THE ROBBERS!



I WILL IN ABOUT ONE MINUTE DALEY! YUH FOOL, YUH BLUNDERED AT EVERY MOVE!

HOW DARE YOU SPEAK TO ME LIKE THAT?



HOLD IT, MISTER! YUH'RE UNDER ARREST...DON'T MAKE ME SHOOT YUH!



DALEY WAS JAILED WITH HIS PALS! A LATER TOWNSMEN HEARD THE STORY FROM ROCKY LANE.

HOW'D YUH FIGURE IT, ROCKY? WE DIDN'T SEE ANYONE AT THE BANK LAST NIGHT!

I KNOW...THAT MADE ME MORE SUSPICIOUS! OF COURSE, I WAS WATCHIN' DALEY ALREADY! HE TOOK THE MONEY OUT OF TOWN TO A CAVE YESTERDAY AND HID IT! I FOUND IT AN HOUR AGO!



THAT SAFE WAS DYNAMITED FROM THE INSIDE...ROBBERS WOULD'VE HAD TO BLOW IT FROM OUTSIDE THE DOOR WITH THE DOOR LOCKED! THAT SAFE DOOR WASN'T LOCKED WHEN IT WAS BLOWN UP! THE WATCHMAN...HE WAS SLUGGED BY SOMEONE ALREADY INSIDE THE BANK! GAVE WITH THE GLASS IN THE DOOR! BROKEN OUTWARD BY SOMEONE INSIDE! IT HAD TO BE DALEY...IT WAS EASY!



END

THE

DUDE'S BONANZA

THE TENDERFOOT WAS RIPE TO BE TAKEN... HE HAD MONEY HE WANTED TO INVEST AND A WIDE-EYED BELIEF IN WHAT MEN LIKE NUGGET JONES AND JOE FOYEN TOLD HIM! NUGGET JONES, ESPECIALLY, WAS CONVINCING...

SEE IT, MR. BLAKE? PURE GOLD! IF I DIDN'T BREAK THIS HERE ARM, I'D DIG IT OUT MYSELF! THIS MINE IS YOURS FOR TWENTY THOUSAND!

MY, IT IS GOLD! TWENTY THOUSAND ISN'T MUCH... I'D MAKE THAT MUCH BACK IN A WEEK! I'LL TAKE IT, MR. JONES!



JOE FOYEN SPOTTED THE DUDE FIRST! HECTOR BLAKE WAS TOO GOOD TO BE TRUE, HE FIGURED, WHEN HE MET HIM ON THE TOMBSTONE TRAIN.

THIS IS A LAND OF OPPORTUNITY FOR YOUNG MEN LIKE YOU, MISTER!

I'M NOT GOING TO RUSH INTO ANY BUSINESS, BLINDFOLDED! I INTEND TO INVESTIGATE BEFORE I INVEST!

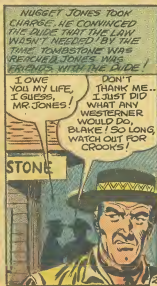
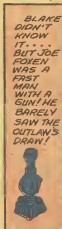


I OWN ONE OF THE FINEST RANCHES IN THE WEST! SEE... HERE'S THE DEED! FOR FIFTEEN THOUSAND DOLLARS, YOU'RE IN BUSINESS!

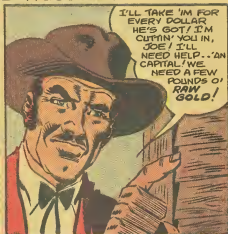
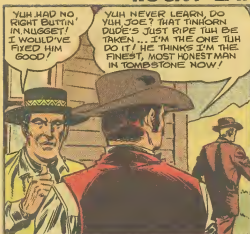
LET ME SEE THAT! HAMMM... I STUDIED THE STATE LAND LOCATION MAPS!



ROCKY LANE WESTERN



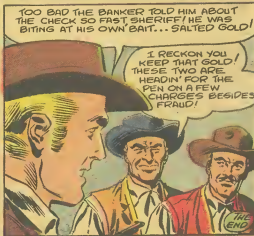
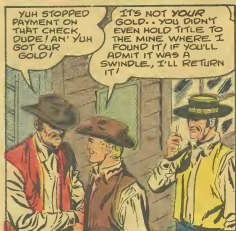
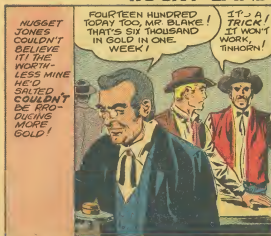
ROCKY LANE WESTERN



ROCKY LANE WESTERN



ROCKY LANE WESTERN



THE \$10,000 CHALLENGE ONLY JOE WEIDER DARES TO MAKE!

MY GUARANTEE! Use my system for training and you will gain twice as much muscle and triple your power in less than Half The Time it would take if you followed any other method.



"The Muscle Builder"
"Trainer of The Champions"

"MR. AMERICA" "MR. UNIVERSE"

CLANCY ROSS, world's best developed man, says: "You can be a mountain of mighty muscles — with power oozing out of every pore in your power-packed, jet-charged body! Do what I did — what thousands of other Herculean Weider-trained champions did — follow Weider as your leader — mail that coupon for your FREE TRIAL COURSE TODAY!"



CLANCY ROSS: Mass of power-laden muscles — mighty 22-inch arms, 50-inch chest, shoulders of iron a yard wide!

ONLY 7 SHORT WEEKS TO
THAT DYNAMIC, RUGGED HE-MAN
BODY YOU ALWAYS WANTED

**ADD 3 INCHES OF STEEL-LIKE
MUSCLES TO YOUR ARMS...
4 "POWER PACKED" INCHES OF MUSCLES TO YOUR CHEST!**

Says JOE WEIDER, "The Muscle Builder" and "Trainer of the Champions"

In half the time, with twice the ease, in the privacy of your own room, in just a few minutes daily, I will, through my **TRIPLE-PROGRESSION COURSE**, slip inches of steel muscles to your pipe-stem arms, pack your chest with power and size, give you life-guard-shoulders, dynamic, speedy athletic legs — add Jet-Charged strength to every muscle in your body. I don't care if you're

short or tall, skinny or fat, office-worker, laborer, school-boy, or businessman, I must make a new virile he-man out of you, and also... help build "inner strength" that will give you that virile look, that women admire and men envy. Here's what I did for Clancy Ross, one of the many thousands of weaklings I turned into He-Men.

Don't miss this once-in-a-lifetime opportunity
**LET ME PROVE TO YOU, AT MY
OWN EXPENSE, EVERYTHING
I SAY CAN BE DONE!**

FREE MUSCLE-BUILDING TRIAL OFFER. Fill out coupon and mail to me. I'll rush you my GIANT 32 page course, filled with exercises, training secrets, heroic photos of mighty champions and private advice on how you can become a muscle star fast! This sensational offer is good only to make between 12 and 65 in normal good health.



**NOTHING TO BUY!
YES! THAT'S RIGHT!**

A-C-T-I-O-N

IS THE KEY TO STRENGTH! MAKE YOUR FIRST HE-MAN DECISION TO-DAY! Rush in this coupon for your free trial course. You have nothing to lose but your weakness.

AMAZING FREE TRIAL OFFER

JOE WEIDER Dept. 207
114 E. 32 St., New York 16, N. Y.

Shout the works. Just Rush me my FREE INTRODUCTORY POWER PACKED, MUSCLE-BUILDING COURSE. (I enclose entry slip to cover cost of handling and mailing.) I am under no obligation.

NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Rocky Lane

THE STRANGE DRAW

HE WAS NEW IN TOWN AND HIS COLD EYES EXAMINED THE MEN HE MET, WONDERING... HIS COLT RODE ON HIS LEFT HIP, BUTT FORWARD, WORN IN A WAY ROCKY LANE HAD NEVER SEEN BEFORE -- OR ALMOST NEVER!

THAT GALOOT'S ON THE PROD-- I C'N SPOT TROUBLE - MAKERS A LONG WAY OFF!

YEAH, HE'LL MAKE TROUBLE, ALL RIGHT-- BUT FOR WHO?

S3593

LOOKIN' FOR SOMEONE, STRANGER? MEBBE I CAN HELP! I'M ROCKY LANE...

YEAH, I KNOW YUH, MARSHAL! I DON'T NEED ANY HELP!

ONE MAN, MORE THAN ANY OTHER, WATCHED THE STRANGER WITH THE OMINOUS COLT! HOGAN, A HARDCASE, NEVER LET HIM OUT OF HIS SIGHT...

WE'LL WAIT IN THE TWO JACKS CAFE -- HE'LL COME FOR US THERE! TELL RED TUH BE READY IN THE BACK ROOM!



ROCKY LANE WESTERN



THE
STAGE
WAS
SET--
HOGAN'S
MEN
WERE
PLACED--
AND
THE
STRANGER
FOLLOWED
HIM
INTO THE
TWO
JACKS...



"UH LOOKIN' FOR
ANYTHIN',
MISTER?
TROUBLE,
MEBBE?"

I GOT
TROUBLE,
HOGAN--FOR
YOU!

HOGAN
WAS
READY!
HIS
QUICK
HANDS
FOUND
HIS
COLTS
AND...



I'VE GOT THESE
TWO, BURKEY!

THANKS FOR
BACKIN' MY
PLAY,
MARSHAL!
I GOT A
WARRANT
FOR THESE
THREE
MEN!

I FIGGERED
THAT--YOU
DIDN'T HAVE
TIME TO
CATCH ME
ALONE AND
TELL ME
WHAT WAS
UP!

TWO
JACKS

IF I HAD, HOGAN
AND HIS CREW
WOULD'VE GOTTEN
WISE AND
RIDDEN OUT!
HOW'D YOU
GUESS?

ONLY ONE
MAN I
KNOW
OF USES
A CROSS
DRAW AN'
HOLSTER
LIKE THAT!
PETE BURKEY
IN THE PAN--
HANDLE! HE
HAD A SON--
I FIGURED
YOU'RE HIS
SON!



END!

BOYS! GIRLS! LADIES! MEN!

GIVEN! GIVEN! YES, WE GIVE YOU PREMIUMS or CASH!



YOURS FREE

— SEND FOR this big, powerful

MAGIC MAGNIFIER

JUST MAIL COUPON!

THIS IS A TERRIFIC OFFER LOOK WHAT YOU GET

Yes — we'll send you the **MAGIC MAGNIFIER** absolutely FREE! Study insects, plant life, rocks, stamps, fingerprints, etc. Also — we'll send **WHITE CLOVERINE Brand SALVE & Big Catalog** showing dozens of wonderful premiums you can have. Cameras, Dolls, Rifles, Fishing Outfits, Radios, Watches, etc. (Sent postpaid). You simply offer **WHITE CLOVERINE Brand SALVE** — easily sold to friends, relatives and neighbors at 50c a Tube. Rush coupon to start.

MAIL COUPON FOR FREE MAGNIFIER
BIG CATALOG and ORDER OF SALVE



SOLD BY AGENTS
AND DRUG
STORES
EVERYWHERE

Guaranteed by
Good Housekeeping
Co. of America

OVER
64
YEARS!

MAIL COUPON — Magnifier Sent FREE!

Date _____

Wilson Chemical Co., Dept. 88-B, Tyrone, Pa.
Gentlemen: Please send me on trial, 14 tubes of **WHITE CLOVERINE Brand SALVE** to sell at 50c a tube. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premiums wanted in catalog sent with order, postage paid to start. Be sure to send my FREE 'MAGIC MAGNIFIER'!

Name _____ Age _____
St _____ R.D. _____ Box _____
Town _____ Zone _____ State _____

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

WILSON CHEMICAL CO.
DEPT. 88-B, TYRONE, PA.

Check the Kind of Body YOU Want!

RIGHT IN THE
COUPON BELOW

...and I'll Show You How EASILY You Can Have It!

Charles
Atlas

Awarded the
title of "The
World's Most
Perfectly De-
veloped Man"



VALUABLE TROPHY
GIVEN AWAY

Be the envy of friends!
Win this strikingly hand-
some "Atlas" bronze trophy,
worth over \$100.00. Invaluable
All people eligible.

JUST tell me where you want it
and I'll add **SOLID INCHES** of
powerful new muscle **SO FAST** your
friends will grow bug-eyed with
wonder!

Do you want me to broaden your
shoulders—put trip-hammer power in
both your arms—make your
legs two pillars of strength?
Then just check what you
want below. I'll show how
you can get it in just 15 min-
utes a day—in your own
home—or it won't cost you
a penny!

I don't care if you are
15 or 50 years old—or
how ashamed of your
present physical con-
dition you may be. I
can give you a "barrel
chest" and a vice-like
grip. I can shoot new strength
into your old backbone, exercise
those inner organs—help you
transform your body so full of pep,
vigor and red-blooded vitality
that you won't feel there's even
"standing room" left for
weakness and that lazy
feeling. I'll wake up
t h a t
sleeping energy of
yours and make it
hum like a high-
powered

dynamo! You'll feel and look differ-
ent. Man, you'll begin to LIVE!

WHAT'S MY SECRET?

"DYNAMIC TENSION": That's
the ticket! The identical natural
method that I myself developed to
change my body from the screwy
slummy chested weakling I was at 17

to my present superman physique! Thou-
sands of other fellows are becoming su-
perman physical specimens—my way. I give
you no gadgets or contraptions to fool with.

When you have learned to develop
your strength through "Dynamic Tension"
you can laugh at the artificial muscle-
makers. You simply utilize the DOR-
MANT muscle-power in your own God-
given body—watch it increase
and multiply double-quick into
real solid LIVE MUSCLE.

My method—"Dynamic Ten-
sion" will turn the trick for
you. No theory—so easy! Spend
only 15 minutes a day in your
own home. From the very
start you'll be using my meth-
od of "Dynamic Tension" al-
most unconsciously every min-
ute of the day—walking, bend-
ing over, etc.—to BUILD THE
MUSCLE and VITALITY
you want. And you'll be using
the method which many great
athletes use for keeping in con-
dition—prize fighters, wrestlers, baseball
and football players, etc.

FREE

Illustrated 32-
Page Book. Just
Mail the Coupon.

SEND NOW for my book describing my
famous method. (Over 3½ MILLION
fellows have sent for it already.) It contains
32 pages, packed from cover to cover with
actual photographs and valuable advice.
Shows what "Dynamic Tension" has done
for others, answers many vital questions.
Page by page it shows what I can do for
YOU.

This book is a real prize for any fel-
low who wants a better build. Yet I'll
send you a copy absolutely FREE. Just
glancing through it
it may mean the turning
point in your whole
life! Check the infor-
mation you want (in
the coupon below) and
rush it to me person-
ally. **CHARLES ATLAS**,
Dept. 3255, 115 East
23rd St., N. Y. 10, N. Y.



Here's The Kind of Results I Get:

"I gained 11 lbs.
and 4¼ inches on
my chest, 3 inches
on my arms."
—Henry Hevan, Canada

"I gained 34 lbs
and increased my
chest 6 inches!"
—Stanley Lynn, Calif

"What a difference!
Have put 3½
inches on my chest
(normal) and 2½
inches expended."
—F. S., New York

"Gained 29 lbs
When I started

your course I
weighed only 141.
Now I weigh 170."
—T. K., New York

"The benefits are
wonderful! The first
week my arm in
creased one inch
my chest two
inches."
—E. M., Conn

"You changed me
from a wrackling
to a real he-man.
My chest has gone
up 6 inches. I am
a solid mass of
muscle."
—J. W., Westboro

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115 East 23rd St., New York 10, N. Y.**

*Dear Charles Atlas: Here's the kind of
Body I Want:*

☐ Check as many as you like

☐ More Weight—Solid—in The
Right Places

☐ Broader Chest and Shoulders

☐ More Powerful Arm and Grip

☐ Slimmer Waist and Hips

☐ More Powerful Leg Muscles

☐ Better Sleep, More Energy

Send me absolutely FREE a copy of your
famous book showing how "Dynamic Tension"
can make me a new man. 32 pages, crammed
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not obligate me in any way.

Name Age
(Please print or write plainly)

Address

City State

☐ If under 14 years of age check for Booklet A

**Boy and Girl Scouts
Camp Fire Girls - News Boys!**

**PRIZES
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MUSICAL
INSTRUMENTS

BARRY

MAKE MONEY, TOO!

We will send you the wonderful pictures pictured on this page, or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, air-rides, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, model airplanes, scout equipment, movie machines, record players, and many others. ALL WITH BUT ONE PENNY OF COST! You can ask for any of these items, or you can just send us your TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 35¢ each on sight. You can also buy a complete set of 24 Mottos, a lovely evening prayer set, or a set of 24 Mottos. Others are available for ordering at more. Write today for Big Price catalog sent you free.

SEND NO MONEY—We Trust You!

ELECTRONIC TWO-WAY WALKIE-TALKIE

WREST WATCH FOR BOYS AND GIRLS

TABLE TENNIS SET

**EAS MOTOR
FOR YOUR
BICYCLE**

SPORTS EQUIPMENT

**HERE'S
HOW YOU GET
YOUR PRIZES**

Rush your name and address on coupon and we ship **At Once Prepaid** your first set of 24 Mottos **on trust**. When you have sold the 24 Mottos send the \$8.40 you have collected and you can secure your choice of many wonderful prizes. If you prefer to **EARN MONEY**, send \$6.00 and keep \$2.40. Hurry, send **TODAY** for 24 Mottor **ON TRUST** and big **Prize Catalog Free**.

FREE MEMBERSHIP in
FUNman's Fun Club

EXTRA! Sell mottos and send payment within 15 days, and I'll give you **FREE** a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials all yours — **PLUS** extra surprises!

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HODGES
ON SALE
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**SAFETY
BAYEN
FLOOR MAT**

RED BYDER CABBAGE

ALL KINDS OF
HOUSEWARES

TECHNICAL

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BICYCLE

SCOUTING EQUIPMENT

1 TUBE
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WITH GAB**

52701 德隆 30 年 100 元

0401

WALKING
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SET

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SET

FREE
BIG
PRIZE
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The FUNman, Dept. S-109
5726 N. Broadway, Chicago 40, Ill. **FREE BIG PRIZE CATALOG**

Please rush to me on 15-days credit 24 Religious Wall Mottos, to sell at 35c each. Also include big Prize Catalog FREE. I will remit amount required as explained in BIG PRIZE CATALOG within 30 days and select the prize I want or keep a cash commission as explained.

Name: _____

Streetcar RFD

Town _____ Zoner _____ State _____



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